CONTRACT

WCAU
10 Monument Road
Bala Cynwyd, PA 19004
(610) 668-5510

www.nbcphiladelphia.com

And:

MENTZER MEDIA
DO NOT MAIL
600 FAIRMOUNT AVENUE
SUITE 306
TOWSON, MD 21286

Contract / Revision	Alt Order #
330773 /	

Product
Flight: 8/21/12 - 8/27/12

Contract Dates	Estimate #
08/21/12 - 08/27/12	**367**

Advertiser	Original Date / Revision
RESTORE OUR FUTURE INC	08/17/12 / 08/27/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WCAU	Aaron Zeligson	Philadelphia NS

Special Handling

Demographic
RA35+

IDB#	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref
42748	26934

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WCAU	08/21/12	08/24/12	7A-9A TODAY SHOW	7A-9A M-F	-TWTF--	:30	4	$750.00	NM	4	$3,000.00
N 2	WCAU	08/21/12	08/24/12	4P-5P NBC10 NEWS	4-5P M-F	-TWTF--	:30	8	$450.00	NM	8	$3,600.00
N 3	WCAU	08/21/12	08/24/12	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F	-TWTF--	:30	8	$500.00	NM	8	$4,000.00
N 4	WCAU	08/21/12	08/24/12	6P-630P NBC10 NEWS	6P-630P M-F	-TWTF--	:30	8	$700.00	NM	8	$5,600.00
N 5	WCAU	08/21/12	08/24/12	7P-730P M-F	7P-730P M-F	-TWTF--	:30	8	$800.00	NM	8	$6,400.00
N 6	WCAU	08/21/12	08/24/12	TONIGHT SHOW W/JAY LEI	1135P-107A	-TWTF--	:30	4	$500.00	NM	4	$2,000.00
N 7	WCAU	08/21/12	08/24/12	11-1135P M-F LATE NEWS	11P-1135P	-TWTF--	:30	4	$1,400.00	NM	4	$5,600.00
N 8	WCAU	08/25/12	08/25/12	11-1130P LATE NEWS SAT	11-1130P	-----S-	:30	1	$1,400.00	NM	1	$1,400.00
N 9	WCAU	08/26/12	08/26/12	11-1135P LATE NEWS SU	11-1135P	------S	:30	1	$1,400.00	NM	1	$1,400.00
N 10	WCAU	08/22/12	08/22/12	10-11P LAW & ORDER: SVU	10P-11P	--W----	:30	1	$4,000.00	NM	1	$4,000.00
N 11	WCAU	08/25/12	08/25/12	7A-9A SATURDAY	7A-9A SA	-----S-	:30	1	$500.00	NM	1	$500.00
N 12	WCAU	08/25/12	08/25/12	7-8P SAT ACCES/FOODIES	7-8P	-----S-	:30	2	$400.00	NM	2	$800.00
N 13	WCAU	08/25/12	08/25/12	6P-630P NEWS SAT	6P-630P	-----S-	:30	2	$700.00	NM	2	$1,400.00
N 14	WCAU	08/26/12	08/26/12	6P-630P SU NEWS AT 6P	6P-630P SU	------S	:30	2	$700.00	NM	2	$1,400.00
N 15	WCAU	08/26/12	08/26/12	8-10A SUNDAY	758A-956A SUND/	------S	:30	2	$400.00	NM	2	$800.00
N 16	WCAU	08/26/12	08/26/12	10A-1030A SUN CHRIS MTT	10A-1030A SU	------S	:30	1	$500.00	NM	1	$500.00
N 17	WCAU	08/26/12	08/26/12	1030-1130A SU MEET PRES	1030A-1130A SU	------S	:30	1	$1,275.00	NM	1	$1,275.00
N 18	WCAU	08/26/12	08/26/12	7-8P DATELINE NBC	7P-8P	------S	:30	1	$2,000.00	NM	1	$2,000.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*WCAU*	*08/26/12-08/26/12*	*7-8P DATELINE NBC*	*7P-8P*	*---------Su*	*:30*	*~~$2,000.00~~*	*NM*
See MG 18.2								
PREEMPT-PROGRAM CHANGE								
2	WCAU	08/24/12-08/24/12	10-11P DATELINE NBC	10P-11P	------F----	:30	$2,000.00	NM
(M)	MG for 18.1 08/26							

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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RESTORE OUR FUTURE	08/17/12 / 08/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 19	WCAU	08/26/12	08/26/12	8-11P PRE-SEAS NON LO	8P-11P	------S	:30	2	$5,000.00	NM	2	$10,000.00
N 20	WCAU	08/27/12	08/27/12	7A-9A TODAY SHOW	7A-9A M-F	M------	:30	1	$750.00	NM	1	$750.00
N 21	WCAU	08/27/12	08/27/12	4P-5P NBC10 NEWS	4-5P M-F	M------	:30	2	$450.00	NM	2	$900.00
N 22	WCAU	08/27/12	08/27/12	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F	M------	:30	2	$500.00	NM	2	$1,000.00
N 23	WCAU	08/27/12	08/27/12	6P-630P NBC10 NEWS	6P-630P M-F	M------	:30	2	$700.00	NM	2	$1,400.00
N 24	WCAU	08/27/12	08/27/12	7P-730P M-F	7P-730P M-F	M------	:30	2	$800.00	NM	2	$1,600.00
N 25	WCAU	08/27/12	08/27/12	TONIGHT SHOW W/JAY LE	1135P-107A	M------	:30	1	$500.00	NM	1	$500.00
N 26	WCAU	08/27/12	08/27/12	11-1135P M-F LATE NEWS	11P-1135P	M------	:30	1	$1,400.00	NM	1	$1,400.00
								Totals			72	$63,225.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/26/12	61	$55,675.00	$47,323.75
08/27/12 -08/27/12	11	$7,550.00	$6,417.50
Totals	72	$63,225.00	$53,741.25

Signature: _____ **Date:** _____

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